



109 N. Church Street Hertford, NC 27944
www.perquimansarts.org
252.426.3041

March 1, 2018

Dear PAL Supporter:

On October 6th, the Perquimans Arts League (PAL) is holding one of our major fundraisers “Arts on the Perquimans”. Besides hosting an arts & crafts venue, this event also offers to our shoppers (1) our membership, (2) a 50/50 cash award and (3) a program book featuring PAL supporters. As in the past, we expect that this event will be a great success with enthusiastic participation from vendors and artists from around our area. “Arts on the Perquimans” enables us to raise critical funds to provide artistic activities throughout the area, including educational programs and performing arts shows in our schools and for the community.

We ask for your support by purchasing an ad for the “Arts on the Perquimans” program.

Ads are: \$100 (full page), \$50 (half page) or \$25 (quarter page). Attached is a form for your ad. We are going to print by September 11th, so please provide the information as soon as possible. You might want to consider making your ad a coupon, e.g. 10% off any service, free soft drink or dessert with purchase of a meal, or anything else that pertains to your business.

Note that all supporters will be acknowledged in the program and on the Perquimans Arts League web site (www.perquimansarts.org) -- with a link to your web site (please provide it), if you have one.

I can arrange to pick up your ad copy at your convenience. Please call if you need more information or for pick up.

Your help in making this event successful will be greatly appreciated. Many thanks for your consideration to support this event and PAL’s activities in our community.

Sincerely,

Nora Crouch
“Arts on the Perquimans”
Committee Chairman
757.404.5272



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